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SEPTEMBER, 1951

THE *Bayonet*



TIME OUT! — but "Eager Beaver" Junior Carries On

# THE Bayonet

A Quarterly Magazine published in the interests of the Staff of the  
Hudson's Bay Company Retail Store, at Winnipeg, Manitoba.

**Editor, T. F. REITH Associate Editor, LILLIAN SWEET Photographs, PAUL HUNTER**  
Assisted by reporters throughout the store and the following committee:

6th Floor	W. Gregory	Main Floor	A. Hunter
5th Floor	Helen Crawford	Basement	A. Gibb
4th Floor	Miss T. Milner	Delivery and General	R. Clarke
3rd Floor	Miss Bywater	Sports	J. Sewell
2nd Floor	Miss K. Poole		

SEPTEMBER, 1951

VOL. 16, NO. 4



## A Holiday To Remember

By FLORENCE APPLER

Once again the fortunate winners of the Governor's Club Contest were hosts of the Company for a wonderful holiday at the West Coast. Florence Appler, Hugh McCaffrey and Tom Gislason, the Winnipeg winners were given a rousing send-off July 14th by members of the Personnel Office and Beaver Club.

We arrived in Vancouver at noon Monday, were welcomed by officials of the Vancouver Store and immediately taken out to Whytecliff via the Lion's Gate Bridge and the beautiful North Shore Drive. Here we enjoyed a grand lunch amid thrilling scenery of sea and mountains. Afterwards we were conducted by auto on a tour of Stanley Park and the city and suburbs of Vancouver, ending up at palatial quarters in the Georgia Hotel. Tuesday morning saw us at the Store bright and early where a mass meeting of employees assembled to greet us. After a breakfast as guests of Vancouver management where we met Mr. Gilbert, Mr. Carey and others from Winnipeg, we spent the morning shopping and viewing the fine modern Vancouver Store. Hugh and Tom met many people who are now on the Vancouver staff.

At 12.30 we were taken to the Royal Yacht Club for lunch and the afternoon was devoted to boating in the harbour. This was greatly appreciated by us prairie dwellers. The highlights of our visit took place in the evening when we were guests of our Vancouver hosts at a wonderful Chinese dinner, held at Ming's Restaurant — then off to the Theatre Under the Stars in Stanley Park to hear and see the light opera "Maid of the Mountains." It was out of this world; truly enchanting and thrilling from overture to finale. Next morning we bid reluctant good-bye to our kind hosts and entrained for the prairies. We take this opportunity to say "Thanks a Million" for everything — to the Company and the Winnipeg and Vancouver managements — for a holiday we shall treasure in our memories.

## OUR COVER PICTURE

—Is the work of Al. Eager, Assistant Manager of Display. It shows him enjoying a rest period, while baby Bobby carries on. Mr. Eager is an amateur photographer of outstanding ability . . . as his first prize effort (reproduced on page 10) in the Bayonet's Annual Holiday Photo Contest clearly shows.

Our thanks to all who submitted holiday snaps . . . the winning efforts are shown on pages 10 and 11.

# Governor's Club Award Winners Entertained In Winnipeg

The following western winners of Governor's Club Awards spent several happy days in Winnipeg this summer as guests of the Company — namely, from Vancouver, **Miss Monica Gogal**, **Mrs. M. Haddon** and **Mrs. Ethel Esselmont**; From Victoria, **Miss Alice Holder** and **Mrs. Catherine Hardy**; From Edmonton, **Miss Kay Williamson**.

It was noticeable that all the western winners this year were of the feminine sex . . . but we take our hats off to **Tom Gislason** and **Hugh McCaffrey** who upheld the males by taking honours for Winnipeg.

The first day was occupied with a tour of the store from roof to sub-basement. The visitors were particularly impressed with their bird's eye view of Winnipeg from the roof. As guests of the store, they were entertained at lunch in the private dining room . . . then, after some free shopping time, were taken for a launch ride up the Red River. Box lunches, songs and dancing made the hours fly. The day ended at the "New Nanking" in Winnipeg's Chinatown where a grand meal was thoroughly enjoyed by all.

The next morning was spent in a tour of Winnipeg, viewing public buildings, the fine residential sections and parks. A drive to Lower Fort Garry followed —where lunch was enjoyed—then a tour of the lovely gardens and historical site.

In the afternoon our visitors were entertained at tea by Company officials at Hudson's Bay House and conducted on a tour of the House—the Canadian Committee board room, Fur Trade and Retail Headquarters, the Wholesale Coffee Plant etc. After a breathing spell the party spent a pleasant evening at a Winnipeg night club and danced the hours away until long past midnight.

It was a tired but happy group that boarded the train for the West next morning—filled with pleasant memories of a grand holiday—and all sincerely grateful for the Bay's generous hospitality.



Back, L. to R.: H. McCaffrey, F. Appler, M. Gogal, Vancouver. W. P. White, T. Milner. Centre: L. Sweet, E. Esselmont, Vancouver. Front: M. Haddon, Vancouver, C. Hardy, Victoria; K. Williamson, Edmonton; A. Holder, Victoria.

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# *Don't Read This Article . . .*

Unless you are an interested and active member of  
Your Beaver Club

**THE BEAVER CLUB'S PURPOSE** is to draw together in the bonds of good fellowship the staff of the store by means of

- A. **Recreation**—(1) Social gatherings, (2) Athletic activities.
- B. **Educational**—To provide opportunities for learning, for development of hobbies, etc.
- C. **Community Service**—To co-operate with worthwhile community projects.
- D. **Other Goals** which may be developed by the Board of Directors.

**WHO BELONGS TO THE BEAVER CLUB?** All staff members of the Hudson's Bay Company Retail Store, Winnipeg. It's your club!

**THE BEAVER CLUB EXECUTIVES** are elected by YOU each year. You elect the Club Committee annually. It's your club!

Here are the Committee Members for this season 1951-1952. The Committee YOU elected:

President	Bill Gregory	Committee Member	Harriet Hogg
Vice-President	Jim Milroy	Committee Member	Kay Poole
Secretary-Treasurer	Lil Sweet	Committee Member	Bill Harding
Committee Member	Marie Gerlach	Committee Member	Ernie Magee
Committee Member	Mary Harris	Committee Member	Bill Smith

**FINANCE — REVENUE** — The Club's entire revenue comes from members' dues, you pay only 25c each month or on the average **\$3.00 per year**. That's the income!

**EXPENSES**—Let's see where the "dough" goes.

1. **Department Parties**—Each department is entitled to four department parties per year. For the parties each member receives 45c. (Most departments have two real blow-outs at 90c per month). This on a yearly basis costs \$1.80 per member.

If your department doesn't have a party it's your fault. It's up to you to organize them—the Beaver Club assists with the cash.

2. **Sports Activities**—The Beaver Club, to promote healthful sports pays a \$2.00 membership fee for any club members who belong to the following Beaver Club Sports Clubs.

1. **Beaver Club Bowling Clubs**—Wednesday afternoon and Thursday night clubs. Lots of members—lots of fun.

2. **Beaver Club Golf Club**—A good following. Features field days, competitions and lots of fresh air and exercise.

3. **Beaver Club Curling Club**—A manly sport that captures a large number of the male members during the winter months.

4. **Beaver Club Ski Club**—Active and energetic. Off to Kenora or anywhere else. The ski-runs are good and the snow is fast.

**5. Club Wind-Ups**—At the close of each season each of the clubs has its own wind-up party. The prizes for the competitions are handed out here amid cheers and jeers. These affairs are the highlight of each clubs' season and it's impossible not to have a whale of a good time at any of the wind-ups!

**THE BIG SOCIAL**—The Beaver Club also sponsors the store dance for all the members. It's the big social event of the year and is, without doubt a very good thing. Like all good things. The store dance costs LOTS of money!

**EDUCATIONAL**—Y.M.C.A., Y.W.C.A. If you are contemplating taking special courses or joining the Y.W.C.A. or Y.M.C.A. the Beaver Club CAN help you.

**GIRLS' BASEBALL**—The Beaver Club also gives some assistance to our girls' baseball team which is doing very well in competition this season. Their major lack is more fans to go out and cheer them.

**SOME FUTURE PLANS**—That are being developed by your hard working committee follow. True, all of these projects may not succeed—that is unless you get out and support them.

**UNDERWAY IS A BEAVER CLUB DRAMATIC CLUB**—Plans for three one-act plays are being realized and are due in November.

**BEAVER CLUB SKEET SHOOT**—For all interested dead-eye-dick's and nimrods. There's a registration list at Miss Sweet's desk!

**IN THE DISTANT FUTURE**—Some projects are just in the "talking" stages yet—but if "Dreams Come True" the future holds prospects of

1. **A Hobby Club and Hobby Show.**

2. **Hobby Discussion**—On just about everything you can think of—from photography to pickling beets.

3. **Community Garden Project**—Just dreams—YET—But if you support your club there will be more and better projects to draw us together "in the Bonds of Good Fellowship."

**IN CASE YOU DIDN'T NOTICE**—You pay in \$3.00 per year (25c per month). You get: Dept. Party \$1.80 per year. If you belong to one club \$2.00 per club. (Add \$2.00 for each other club membership). How does that add up? You pay \$3.00, and you can receive \$3.80 or more . . . lots of members belong to THREE or four CLUBS. How can you get out more than you put in? 1—Everybody doesn't take advantage of all the activities—some don't participate at all. (That's up to them—it's all there for them). 2—The worried frowns and grey hair of your committee come from working to make dollars S-T-R-E-T-C-H. Your committee is always on the look-out for ways and means to make the Beaver Club a strong member-supported club—working to provide all the activities that its members want.

#### **TWO RULES TO KEEP YOUR BEAVER CLUB STRONG AND ACTIVE:**

1. Join the activities that interest you most — be active — participate in **Something**. (If you don't benefit from the Beaver Club—It's Your Own fault.

2. Elect a strong committee to manage your club affairs.

#### **SOMETHING NEW YOUR BEAVER CLUB WILL HAVE SOON!**

Smart new Beaver Club membership cards that are really sharp. You'll be proud to carry yours!

# **YOU—Are Needed For Civil Defence**

## **A Message of Importance to All Employees**

The present state of uncertainty in world conditions has made an Internal or Civilian Defence Organization a MUST in Canada.

This organization has already been set-up by the government and will require volunteers—both men and women who have taken specialized training in certain essential duties.

Winnipeg, being considered a “target” area in the event of war, has been divided into six sub-divisions with Defence Headquarters in each. Volunteers will work as individuals under the appropriate Civil Defence Headquarters.

Some of the duties for which men and women will be required are . . . A—Rescue Work, B—Volunteer Fire Fighting, C—Ambulance Work, D—Volunteer Policing, E—Salvage Operations. In addition, anyone having special skills that would be valuable, will be recruited.

The organization of Civilian Defence will be a gigantic undertaking — the proper training of volunteers a huge task.

All of this effort will require enthusiastic interest and support—which must come—voluntarily—from ordinary citizens.

Civilian Defence is for the protection of You and Your Family . . . It is a project which must be supported by YOU. Decide now to be a Civil Defence Volunteer—uphold the Bay's good record of being in the forefront of every worthy national and community undertaking! Registration forms are available at the Training Department, Fourth Floor.

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## **He Did Quite A Job**

A Swiss Artist was commissioned to renovate a large mural in a church—and after finishing the job, submitted the following itemized statement:

For correcting the Ten Commandments, embelling Pontius Pilate, and putting new ribbons on his hat .....	8 francs
Putting tail on rooster of St. Peter and mending his comb .....	4 "
Replacing and gilding left wing of guardian Angel .....	6 "
Washing high priests' servant .....	5 "
Renewing Heaven, adjusting the stars and cleaning the moon .....	7 "
Brightening the flames of Hell, and putting new tail on the Devil and doing sundry odd jobs for the damned .....	12 "
Touching up Purgatory and restoring lost souls .....	7 "
Mending the shirt of the Prodigal Son .....	3 "
Total	52 francs

# Personality Sketches Of Popular People

By A. GIBB



BERTHA RATHWELL

We have all at one time or another experienced disappointment when we finally saw the person behind a voice that we had often heard on the telephone or radio. That's not likely to happen when you meet Bertha Rathwell, Supervisor in the Telephone Room on the fourth floor.

Bertha was born in Manitoba in the North country and gained her education in various Manitoba schools, winding up at Daniel McIntyre in Winnipeg. She began her Bay service nine years ago, starting in the Grocery Dept., but in a few years became a telephone operator. Lately she's been filling the post of supervisor.

Every time 322 is dialed the call is routed through the Main Board to the various departments. The Phone Room also acts as a customers' order bureau, information bureau and bureau of missing persons. On ordinary days Bertha has a squad of five girls but on sales days the number is greatly increased. Although her job might be trying to some folk, she seems to regard it as a pleasant and interesting assignment.

She's active in sports and can take part in just about any of them. She's fond of dancing and was a member of the Beaver Club Concert party during war years.

She has a pleasantly relaxed way of talking and her motions are unhurried and poised. What remarks she can be brought to make about herself are tinged with dry humour.

We hope Bertha is around to say many more well-modulated hellos to the folk who dial 322.



J. J. WILKINSON

If a mixed shipment of seven league boots, horseshoes, and Chinese sandals came to the Bay by mistake, J. Wilkinson would likely find customers for them in short order. He's the Bay's shoe salesman extraordinary.

Mr. Wilkinson was born on a farm in Cheshire, England. He pursued his education with medicine in mind, but when his father's death upset these plans he set out alone at seventeen to try his fortunes in Canada. He helped on a farm first near Portage-la-Prairie but in a few years successfully took up farming for himself in the Manitou area.

After a decade of farming he moved to Winnipeg and joined the Bay, twenty years ago. His entire service has been spent as a salesman in the men's shoe dept.

Mr. Wilkinson has his own home in Silver Heights where he can indulge his love of flowers. He has three children, two girls and a boy, and is a grandfather twice over. The Wilkinsons are all musically gifted and each plays several instruments. Mr. Wilkinson himself plays the drums in the Calvary Temple band, where he is also on the board.

In appearance Mr. Wilkinson is short and has an air of quick alertness. He has a peculiar quickness of speech and a ready smile to match.

He is interested in baseball and hockey, but his greatest interest by far is in his family. His pride in his children is pleasant to see.

Mr. Wilkinson closed the interview with the remark "I'm happy with the Bay, they've been good to me." We hope that admirable state of affairs will long continue.

## Eskimos See "The Big Igloo"

On Friday afternoon, July 27th a visit to the Hudson's Bay Company's Store was arranged for the three Eskimos who, for the last two years, have been having treatment for Polio at King George and Princess Elizabeth hospitals in Winnipeg.

Kooblowetto, age 42, in a wheel chair and Simeon Akslunark, age 13, are from Chesterfield Inlet N.W.T. and Marcussi Celeluk, age 8, is from Tavana N.W.T.

They were accompanied by Miss Alice Price, Mr. L. Hebert, of the Hudson Bay Staff, and Miss E. Christine Forrester, who has been teaching them English since last November.

On his first motor trip down Portage Avenue, a week before "Koob" had seen the outside of the big store, with the name like the store at Chesterfield Inlet, and had wanted to see the inside. This, Mr. W. Percy White arranged so beautifully.

We came by taxi from the Princess Elizabeth Hospital. Mr. White met us and we went right to the Historical Exhibit on the fourth floor.

What fun it was to see the Eskimo Exhibit! English was forgotten as they excitedly discussed the kyak, the walrus, the hunting equipment, the Eskimo clothes and the pictures of other Eskimo. Here they found the picture of Ootah the husband of Mrs. Howmick of Padlei N.W.T. She had been here for two years but had been flown back to Chesterfield Inlet in April, along with another patient and classmate, Simeon Kanyak of Chesterfield Inlet.

We were just about ready to leave the Exhibit when in came genial Mr. P. W. Hunter, the Bay Photographer, who took our pictures in a corner of the exhibit chosen by the Eskimo.

With Mr. L. Hebert, wheeling Kooblowetto, we went to various departments in the store. What an experience!

The two boys had been down town before but this was Koob's first visit to the store. We take our daily comforts for granted and so it gave us all a thrill to see Koob's wide eyed amazement at what we could buy at The Big Hudson's Bay Company Store.

At 3.30 we went to the Georgian Room, where Mr. White met us and all enjoyed a pleasant party. I'll quote what Simeon Akslunark said, "Thank you, Mr. White, it was the nicest party I've ever had."



Back, L. to R. W. P. White, Miss A. Price, Miss E. C. Forrester, L. Hebert. Front : Simeon Akslunark, Kooblowetto, Marcussi Celeluk.

Time was moving on and at 4.15 we went to the garage to be taken back to the Princess Elizabeth Hospital. Mr. White made the eyes of the boys dance by giving them each large Roy Rogers cap guns and mechanical toys. Koob was so excited, with his gift of a lovely new pipe and a pound of Hudson's Bay tobacco, that he was quite speechless. Cam Watson, a kindly Ritz taxi driver drove us back to the hospital.

It had been an afternoon that will be long remembered by all and I am sure will be much described by the Eskimo guests when they return to Chesterfield Inlet.

Thank you Mr. White and The Hudson's Bay Company.

E. CHRISTINE FORRESTER

In large, clear writing, showing how well they have mastered English, the Eskimo guests sent messages of thanks to the Bay. A typical example is the following from the 8-year-old boy.

"Dear Mr. White,

Thank you for the gun and dump trunk, I liked the toys best. Thank you for the taking of my picture. I liked the Indian man. I would like a feather like he has.

Your friend,

MARCUSSI CELELUK

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## SOME SENSE AND NONSENSE

### The Adequate Man

The need of the world is the adequate man,  
The man who is ready, who knows, and  
who can;  
The man who can rise to the need of  
the hour  
And meet it with courage and knowledge  
and power;  
The man with a mission, the man with  
the grace  
To fill without flinching his God-given  
place;  
The man with a conscience, the man with  
a mind,  
Kind enough to be strong, strong enough  
to be kind.

The man who is master of what he must do,  
With the will and endurance to follow it  
through;  
The man who is fearless his pathway to  
plod,  
Because he is consciously walking with  
God;  
The man with the wisdom to choose and  
decide  
With a justice unfailing, a sympathy wide;  
The man with a vision, the man with a  
plan—  
The need of the world is the adequate man.

From Good Business—  
Sept. 1951.

### Memory Test

A tourist was introduced at Albuquerque to an Indian with a reputedly perfect memory. Skeptical the tourist asked:

"What did you have for breakfast on October 4, 1913?"

"Eggs," the Indian answered.

"Why, everyone eats eggs for breakfast," the tourist scoffed. "He's a fraud."

Eight years later the tourist's train stopped again at Albuquerque and there was the same Indian lounging on the platform.

"How," the traveler said jovially to him, by way of greeting.

"Scrambled," the Indian answered.

There was a young lady of Twink,  
Who, when somebody asked her to sing,  
Said, "Isn't it odd?"  
I can never tell 'God  
Save the Weasel' from 'Pop Goes the King'.

## Recent Long Service Awards

July	Agnew, S.	Maintenance	25 yrs.
July	Landers, Miss K.	Cameras	10 yrs.
July	Johnson, Mrs. N.	Groceries	10 yrs.
July	Wellis, F.	Bakeshop	10 yrs.
August	Butcher, E. J.	Men's & Boys' Shoes	25 yrs.
August	Carberry, Miss C.	Dresses	25 yrs.
August	McKay, D. G.	Div. Mdse. Manager	25 yrs.
August	MacRae, Miss M.	Statistical Office	20 yrs.
August	MacLean, Miss M.	Children's Wear	10 yrs.
September	Edmondson, T.	Meats	25 yrs.
September	Hamilton, H. W.	Stationery	25 yrs.
September	Leach, J. Miss	Cash Office	25 yrs.
September	McFee, A. B.	Delivery	25 yrs.
September	Mahood, W.	Receiving Yard	25 yrs.
September	Muir, J. T.	Basement Shoes	25 yrs.
September	Swainson, Miss I.	Furs	25 yrs.
September	Sartwell, C.	Delivery	25 yrs.
September	Nolaski, H.	Coal Yard	15 yrs.
September	Seniuk, M.	Coal Yard	20 yrs.
September	Muth, G. A.	Coal Yard	20 yrs.
September	Chapman, J. A.	Marking Room	10 yrs.
September	Dukach, Mrs. M.	Housekeeping	10 yrs.
September	Lynch, P.	Marking Room	10 yrs.
September	Buisman, J. L.	Delivery	10 yrs.
September	Wagner, F.	Coal Yard	10 yrs.
September	August, J.	Coal Yard	10 yrs.
September	Brennan, Miss F.	Meats	10 yrs.
September	Eager, A. M.	Display	10 yrs.



A. McFee



H. Hamilton



I. Swainson



K. Carberry



C. Sartwell

## 300 Years Of Service

This summer and fall no less than 12 employees of the store mark their 25th Jubilee of Bay Service . . . a record that is truly unique. They are **Misses K. Carberry** (Women's Dresses); **I. Swainson** (Furs); **J. Leach** (Cash Office), and **Mssrs. T. Edmondson** (Meats); **H. Hamilton** (Stationery); **A. B. McFee** (Delivery); **W. Mahood** (Receiving Yard); **J. T. Muir** (Basement Shoes); **C. Sartwell** (Delivery); **S. Agnew** (Garage); **E. J. Butcher** (Men's Shoes) and **D. McKay** (Div. Merchandise Manager).

Each received a Long Service Award of \$100.—a total of \$1,200 granted by the Company as tangible evidence that long and faithful service is recognized and rewarded by the Bay.

Here's wishing each one Good Health and happiness in the years ahead!

## Summer Brides And Happy Grooms



1



2



3

1. Mr. and Mrs. John Mikoljeski (nee Violet Staber), Alterations, a lovely June bride.
2. Ruby Mathies and Steve Bosco, (Display), another lovely June wedding.
3. Confetti-covered Mr. and Mrs. W. Cox (nee Eunice Hill, Fashion Artist in Ad Office) married June 22nd.
4. Mr. and Mrs. J. Atkinson (nee Evelyn Morrison, Traffic) smile happily.



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# *Prize Winners in the Annu*

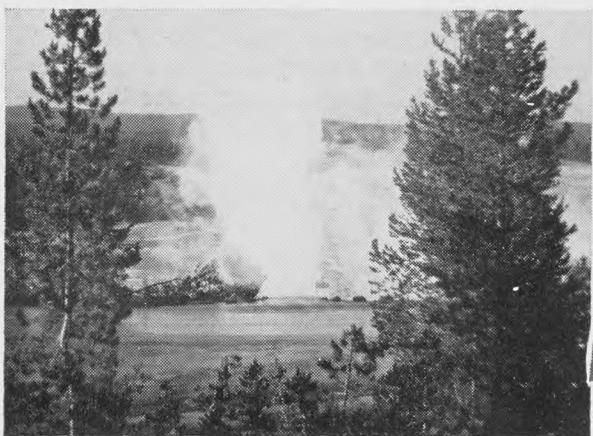
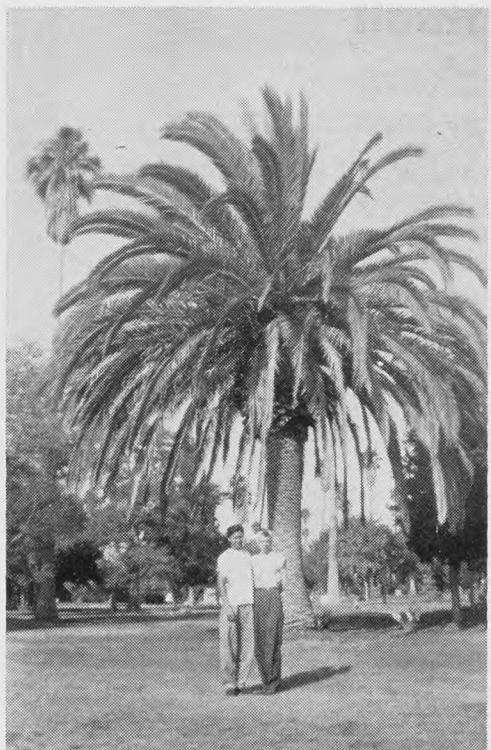


First prize: by Al Eager, Display.  
"Wind and Wild Waves," Loni  
Beach, Lake Winnipeg, Top.

Second prize: 'Forest Glade' by Eva  
Sinaisky, Drapery Workroom. Left.

Third prize: Kicking Horse River,  
Canadian Rockies, by May Agnew,  
Calendar Room. Centre.

# *annual Holiday Photo Contest*



## **Honorable Mention Prizes**

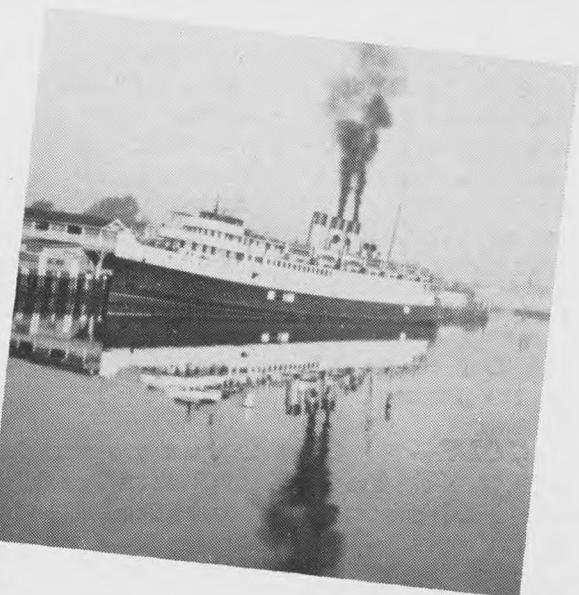
*Indians at Calgary Stampede, by Eva Sinaisky. Top left.*

*Memorial Park, Hollywood, California, by O. Hewko, Traffic. Top Right.*

*Out in the Wilds, C. Sartwell, Delivery Centre.*

*Hot Geyser, Yellowstone Park, by O. Hewko. Bottom left.*

*Perfect reflection of S.S. Princess Joan, at Victoria, B.C. by M. Muir, Furs. Bottom right.*



# Bay Girl Softball Sockers

By BLANCHE HUNTER

The girls' softball team has been upholding the store's good name in sport this summer in a most creditable manner. It is a venture that deserves more encouragement.

Under the leadership of **Les Lowe** and **Lloyd Stankey** the club started practices early in June and played their first game in July against the nurses from Grace Hospital . . . it was a humiliating defeat.

With a little glue on their gloves the team improved and played the Bank of Commerce, Bank of Montreal, Eaton's, Great West Saddlery, Great West Life, McLeod's and Sherwin Williams Paint . . . winning every game but one.

Unfortunately 3rd base star Ella Epp was injured and lost to the team . . . we greatly missed her chatter and cheer.

During the summer the team entered tournaments at Teulon and Petersfield and did well, although not taking first honours. Lots of fun, however. A jolly weiner roast was held at Birds Hill in August and another is planned to take place in the Fall.

The team received snappy uniforms this season and are really proud of them. A special word of thanks to Les Lowe and Lloyd Stankey for their help and patience, from all the girls!



*Wearing their "winning smiles": Back, L. to R. Les Lowe, A. Ricpka, S. Ireland, L. Allen, B. Trinder, E. Epp O. Bachynski L. Stankey. Front: J. Bilanski, L. Magas, H. Yanick, B. Hunter. Missing, C. Hadder.*

## Noteworthy Sports Achievements

A very quiet, unobtrusive fellow is **Andy Gibb** head of the Basement Marking Room—but on the Cinder Path its a different story. Few men around these parts can out-race him. On August 13th this year Andy journeyed to Saskatoon as a member of the Winnipeg team competing in the annual inter city meet. He won the 2-mile race for Winnipeg. A week later Andy won the Manitoba quarter mile, half mile and mile championships . . . that makes him a triple-champ. Bayonet readers are familiar with Mr. Gibbs' writings—as right from the start of the series of "Personality Sketches" Andy has taken these interviews under his wing and done a commendable job. To cap his sports victories for this summer Andy went out and won the open 220 yards and quarter mile races at the Scottish sports on Labor Day.

Our congratulations to a fine winner and true sportsman . . . who shuns publicity like the plague.

**GOLF**—The Divot Diggers are now in the midst of play-offs for the Beaver Cup, the G. F. Klein Trophy, Lady Hudson Cup etc. . . . Holidays have held up play considerably . . . and for full report and winners read The Bayette and your next Bayonet. Also bowling and ski news. — Editor.

# The Passing Show

About people you know . . . their Comings and Goings, Parties and Play, Diamonds and Rings . . . staff interests in and out of the store.

## 6th FLOOR

### DISPLAY

The culmination of a departmental engagement took place on June 30th when **Ruby Mathes** and **Steve Bosko** joined in matrimony. Our warm wishes for a long and happy life in double harness, Ruby and Steve! They are pictured on page 9.

We are happy to welcome two new employees who come to us from Europe . . . **Eric Baerentyen** a Dane and **Richard Ostendorf** from Holland. Hope you'll like Canada—and the Bay, Boys! A warm welcome also to **Alice Ross**.

### MARKING AND RECEIVING ROOMS



On July 28th our petite **Jeannette Collins** was married to Lloyd Gunnlaugson. The happy couple honeymooned at Clear Lake—and will make their home in Winnipeg. Best wishes, Jean and Lloyd!

Sorry to report that **Jeannie McCabe** is in hospital due to illness. We are all pulling for you to make a speedy recovery, Jeannie!



### IT'S A WHOPPER BUT IT'S TRUE

Here's **Alex Mills** of the Furniture Warehouse proudly displaying the 20-pound 2-ounce fish he caught in June. **Bill Stainton** and **Art Johnston** were along and saw Alex haul it in, so it must be true.

### TRAFFIC TOPICS

Cupid has been busy as usual. There are three marriages to report in this issue. **Miss J. King** to Mr. H. Kaethler, **Miss J. Collins** to Mr. L. Gunnlaugson, also **Miss E. Morrison** to Mr. J. Atkinson. Our heartiest congratulations to all of you.

**Miss Ollie Hewko** received a beautiful diamond this summer—and on her holidays took a trip through Minneapolis, Chicago and Los Angeles. We hope you had a wonderful time Ollie and all the best for your future!

We welcome two members to our staff. **Miss B. Nedoszytko** and **Miss D. Davidow**.

## 5th FLOOR



Dick gives Renee a taste of the wedding cake.

### ADVERTISING

The Ad Staff appears to be the "marrying kind"—two weddings to report this issue! Fashion artist, **Eunice Hill** put a "Mrs." before her name, June 22nd. Just ask for Mrs. Willard Cox now! Seems she got a very nice husband too! All our best wishes, Eunice! (Picture on page 9).

Another eligible bachelor lost is **Dick Schouten** who married **Renee Hardy**, Aug. 4th. Best of everything to our new young marrieds, shown at top of this page.

Leaving us is **Mrs. Jean Stocker**, Fashion Co-ordinator. Mrs. Stocker who plans the fashion shows has been with the Bay 8½ years. She started in the Gown Shop and later took charge of the Wedding Service. From there she was appointed to the job of Fashion Co-ordinator. Port Arthur will be her new home. Best of luck, Jean.

A new member to welcome is **Ruth Ripley**. We hope Ruth will like her new job with us!

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Mary was emigrating to America and was delighted with the character she got from her former employer in Glasgow. She was reading it on the boat when a gust of wind blew it overboard. She asked the Captain to stop the boat and get it. He refused but said he would replace the document — and this is what he wrote.

"Mary—came on board with a good character, but lost it on the boat."



And just to prove there's never a dull moment in the Ad Office—who should stroll in for a visit one July morning but **Dennis Morgan**, the Movie Actor. To the great delight of the copywriters—and especially **Esther Bernes**—handsome Dennis posed for a picture (with Esther of course) and autographed it too! Lucky Esther!

### PERSONNEL AND SALARIES

We said good-bye and good luck to **Miss D. Clancy** who left to work at T.C.A. **Miss M. Jeanes** who was transferred to the Third Floor Merchandise Office, and **Miss T. Milner** who is going down to Chicago to live. We are sorry to see them go—but wish them "All The Best—Always."

A cordial welcome, both to the store and the Personnel Office to **Miss Betty Bragdon** and **Miss Yvette LaFleche**—new members of our group.

Congratulations and warmest wishes for future happiness to **Della Stringer** who received a lovely diamond in August!

Our congratulations to **Mrs. W. Collier** formerly of the Teeners' Shop — who has been appointed Staff Training Representative — attached to the Personnel Office. Best wishes for success in your new post, Mrs. Collier!

### STATISTICS

In honour of **Marjorie Birt**, whose marriage to Hugh Davies was an event of September 8th—a shower was held on August 16th. Many useful articles of Kitchenware were showered on the bride-to-be. We hope Marjorie enjoys a long and happy wedded life!

## STATISTICS (Continued)

We are glad to welcome **Doreen Parker** and **Betty Mains** to our group and hope they will like their new work.

## RESTAURANT

On Wednesday, August 22nd the management, supervisors and dieticians of the Georgian Room entertained **Shirley Frogley** and **Roy Sorenti** at Jack's Night Club. Shirley was dietician of the Cold Buffet and took the vows of matrimony on August 28th. We wish the best of everything to the happy couple!

**Gordon Turner**, supervisor of production in the restaurant is all smiles again—the reason being that he has his smashed up car in good shape again. Better watch out in future, Gord!

## CALENDAR ROOM

We are glad to welcome back—after a long illness, **Mrs. Ann Browsky**. We hope her health will be better in the future!

Sorry to lose **Mrs. Marge Brown** but wish her luck and success in her new position. Best wishes to **Mary Slobodian**, who has taken Mrs. Brown's place.

A warm welcome to the following new employees of the Calendar Room . . . **Marie McLeod**, **Margaret Kadish**, **Frances Piercy** and **Adeline Leis**.

## AUDIT OFFICE

We are pleased to report that **Effie Napier** is well on the road to recovery, after a serious sickness this summer. We hope she will join us soon!

Corsages and Gifts of Remembrance were presented to **Joyce Barteski** and **Hazel Clarke** at parties held in their honour in August. We wish both girls success and happiness in their new endeavours.

### Who am I?

I am the foundation of all business.  
I am the source of prosperity.  
I am the parent of genius.  
I am the salt that gives life its savour.  
I have laid the foundation of every fortune.  
I can do more to advance youth than his own parents, be they ever so wealthy.  
I must be loved before I can bestow my greatest blessings.  
Loved, I make life sweet, purposeful, fruitful.  
I am represented in the humblest savings and in the largest block of investments.  
All progress springs from me.

**I Am Work!**

## 4th FLOOR

On August 4th **Mr. LaBell** of the Home Planning studio became the proud father of a bonny baby girl. They have named her Carol Rose Jocelyn. Our hearty congratulations to Mr. and Mrs. LaBell.

The staff of Records is happy to welcome **June Maruda** who has joined our group after a term with Teatime Dainties.

**Bruce Hewitt** was handing out cigars on August 5th—the reason?—a new son Bruce Frederick arrived at his home. Best wishes!

## 2nd FLOOR

## STAPLES

Greetings to **Ben Fehr**, our latest recruit. We hope you will enjoy working in Staples! And a cordial welcome to our new stock boy, **Pete Allan**.

It is good to see **Elsie Lopeck** back on the job after her long illness. We hope you enjoy good health in the future, Elsie!

## BOYS' CLOTHING

A cordial welcome is extended to **Mr. T. E. Hamill** who comes to the store from Calgary — to manage the Boys' Clothing Department. He has been a Bay employee since 1946. Best wishes!



**Ray Myrvold**, Merchandise Office, Fifth Floor helps his lovely bride to cut the cake. They were married June 23rd at St. Alphonsus Church in Winnipeg and honeymooned at Clear Lake. Happy Days!

## 3rd FLOOR



### BEAUTY SALON

June 30th was the great day for **Marian Gatzke** . . . she was united in marriage to Gordon Fingle and their honeymoon was spent at West Hawk Lake.

We cordially welcome the following newcomers to the staff . . . **Hilda Caplehorn, Pauline Gryska, Mrs. R. Turner and Miss H. Bray.**



### FURS

May 26th was a big day in the Furs. Off to Vasalund for dinner—everything from pickled herring to sweets. At this affair **Mrs. Short** wife of our chief, presented our **Margaret Orr** with a gift of earrings. Margaret has left the Bay to work in Washington, D.C. We all miss her gay good humour and wit.

*Page 16*

Welcome and good wishes to newcomers **Miss M. Blaikie** and **Mrs. R. Corbeil!**

Happy holidays are reported by the following members of our staff: **Mr. H. Short** and family at Clear Lake, **Mrs. Reynolds** at Toronto, **Miss M. Muir** at New York (she went by air), **Mrs. M. Leckie** at Fort William and **M. Hebden** at Halifax (she also flew) and what a tan she returned with.

### SPORTSWEAR

A warm welcome to **Miss M. Craig** who has joined our staff, transferred from Children's Hosiery!

In honour of **Marge Hicks** who has left to reside in Toronto, the staff enjoyed a garden party in July at Mrs. Marge Crowe's home. It was a wonderful evening, the feature being a presentation of Twin Travel Cases to Marge, and they were packed with individual gifts from staff friends. **Don Dampsy** did the honours assisted by **Gerry McLeod**, as special guest. Our sincere thanks to Marge Crowe for the use of her lovely home!

### CORSETS

Welcome to **Mrs. L. Hutchinson** and **Mrs. J. Stanford**. We hope you like it in "Foundations"!

### HOUSECOATS

Scores of friends around Fashion Floor are happy to hear of **Miss Bonnie Burns'** engagement and hope she will enjoy all the good things in married life. September 15th is the great day!

### DRESSES

We were sorry to hear that **Mr. W. Plummer** had to curtail his holidays and return to Winnipeg for medical attention to an infected hand. We hope you will soon be as good as new Wes!

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A millionaire was travelling on a luxury liner when an alarm sounded,—the vessel had sprung a leak. His small son was sent to enquire and came back, saying "It's all right, Dad, it's only in the steerage"!

## TEENERS AND JUNIOR MISS

We wish happiness and prosperity to **Mrs. Phyllis Burch** who has left us to return to the States. She will be re-united with her soldier husband who has just returned from Korea.

A sincere welcome to **Miss M. Crawley**, our latest recruit. We hope you will enjoy your work and associates.

## GOWN SHOP

A parting gift of a purse was given to **Eva Roberecki** from the staff before her departure for Vancouver. We hope you find lots of happiness out there, Eva!

## MILLINERY

**Ethel Moss** was hostess at a staff dinner held at the Homestead in August in honour of **Mrs. B. Morrow**. Mr. and Mrs. Morrow recently adopted a baby and Mrs. Morrow will be fully engaged in home-keeping. The honoured guest received a Ronson Lighter as a memento of happy days in the department—and the baby too was remembered with a present. Bingo, with suitable prizes rounded out a pleasant affair. Our very sincere thanks to Ethel Moss for a grand party!

## ALTERATIONS

We regret to report that **Miss J. Nekorak** is still away from work due to injuries received in an accident. Her arm and finger bones were broken. We trust she will soon be with us, fit and well again!

Congratulations to **Miss K. Weibe** who recently came to work displaying a sparkling engagement ring. All the best for your future, Kay!

At a shower held June 21st **Miss Violet Staber** received a pair of Boudoir lamps and lovely corsage from fellow workers. Mrs. M. Saddington loaned her home for this pleasant party. Violet became the bride of John Mikoljeske on June 30th. May all good things be yours in the future Vi and John! (Picture on Page 9).

## AD. BONERS

Bull Dog For Sale—will eat anything—very fond of Children.

Woman wants washing.

Ladies' Fur Jackets made out of their own skins.

## SUITS, COATS



**Theda Repa** became the bride of Hugh Winiarz on May 26th and we wish her much joy and prosperity. The wedding was held at Holy Ghost Church and a reception at the Empire Chateau.

## MERCHANDISE OFFICE

We welcome **Mary Jeanes** as stenographer to Mr. McKay. Mary was transferred from the Personnel Office on the Fifth Floor.

## MAIN FLOOR

## MEN'S CLOTHING

British Columbia will be the future home of **Jim Black** who decided to retire from the Company in July. Jim was absent through illness for some time before leaving but we hear he is well on the road to recovery. His service with the Bay covered 25 years. Here's wishing Mr. Black and his family every happiness in the years ahead.

## Troublous Times

The world is passing through troubrous times,  
The young people of today think of nothing  
but themselves.  
They have no reverence for parents or old  
age.  
They are impatient of all restraint.  
They talk as if they alone knew every-  
thing  
What passes for wisdom with us is foolish-  
ness.  
As for girls, they are forward, immodest  
and unwomanly, in speech, behaviour  
and dress.

When was this written? A.D. 1274

T'was ever thus, it seems, for when Adam and Eve were driven out of Eden, Adam said to Eve "It's troubrous times!"

## **Men's Clothing, continued**

### **Brothers Meet After Thirty Years**

(Extract from the Winnipeg Free Press)

Airmail letters and cross country phone calls finally located **Pat Slavin**, 107 Devonshire Apts., today, to tell him his brother, whom he had not seen for 30 years, was in the city. On holiday, Mr. Slavin, 56, had been in Kenora. His brother, Daniel Slavin, 61, from San Francisco, made his first trip to Winnipeg since 1920 for the re-union. The brothers met with just two days of Mr. Slavin's holiday time left. Born in Belfast, the brothers last met in Winnipeg.

## **JEWELRY**

In honour of **Rosemary Heiland** who left to reside in Vancouver the Jewelry staff held a farewell party at Ernie Magee's home. An onyx ring was presented to "Rose" as a memento of happy years with the jewelry.

A dinner party at Moore's Restaurant was held in August to bid good-bye to **Mrs. Pearl Morcombe**. The guest was given a lovely Zircon ring to remind her of her many friends on the staff.

Lovely and lively **Phyllis Hughes** became Mrs. J. Driedger on August 18th at St. John's United Church. At a shower held in Miss H. Parkers' home in August 9th a beautiful walnut coffee table was presented to Phyllis. All your friends on the staff hope the future holds wonderful happiness for you, Phyllis!

## **BOOKS**

A happy event marked August the 22nd when **Phyllis O'Donnell** of the Magazine Booth exchanged marriage vows with William Akilt. The wedding took place at the bride's home in Fort Frances, Ont. The newlyweds will reside in Toronto—and we wish them all the best!

Shortly after his appointment as our new manager, **Mr. George Newsome** announced the arrival of a new "manager" at his home, in the person of George Paul, a 6-pound 7-ounce baby boy . . . born June 2nd. Hearty congratulations from us all to the Newsomes!

A gentleman on a street car offered his seat to a man, so drunk he was unable to stand. "Thank you, sir" said the man "You're the only man on this car who knows what it is to be drunk."

## **HOSIERY**



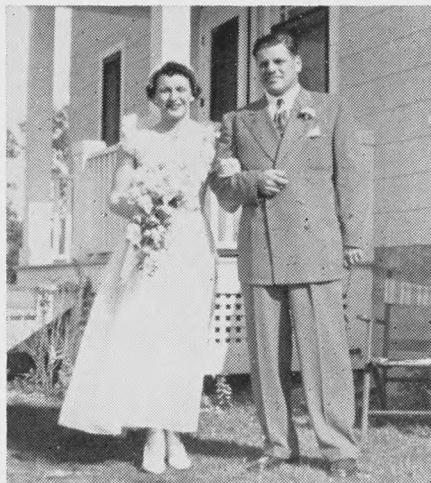
Here is a lovely snap of **Evelyn Mager** leaving the church on the arm of N. Sulavella after their marriage, July 28th, at Holy Cross Church, Norwood. Prior to the wedding Mrs. Helen Hoski and Miss R. Dufault were joint hostesses to the happy couple at a miscellaneous shower, held at the Roslyn Gables. Presiding at the tea table were Mrs. D. McClay and Miss W. Horrocks. We hope the newlyweds enjoy a long and happy married life!

## **STATIONERY**

We will miss the wit and good humour of **Mrs. Audrey Wooley** who has left us to take up home duties.

The home of **Mrs. Pearl Wilson** was the scene of a shower honouring **Bertha Giles** on July 6th. A 24-piece set of Crystal Ware was presented to **Bertha**. Miss Giles was married to Ray Kaminski at Holy Trinity Church on August 8th and the reception took place at the St. Charles. We all join in wishing Bertha and Ray a long and happy wedded life.

## DRUG CAPSULES



A happy event of the summer was the wedding of **Mildred McCormick** to **Boyd Swetman**. The marriage was solemnized at Hodgson, Man., on July 21, and the newlyweds left for an auto trip to New Brunswick. Lillian Shields was bridesmaid. All our best wishes, Mildred!

We extend a hearty welcome to the newest members of our staff **Nelda Gmiterek**, **Lorna Jonasson**, **Pauline Porter**, and **George Wichuk**.

## BASEMENT

## HOSIERY

There were high jinks at the "Chicken Coop" last month when the girls met to honour Miss **E. Frederickson** prior to her transfer to another section. An enjoyable supper was followed by a fun-filled evening at Ethel Marks' house.

When this appears in print our **Yolande Pelland** will be happily married to Mr. Dan McKinnon. In mid-August the department held a shower and supper for Yolande at the Homestead. She was presented with a useful Electric Clock and showered with good wishes.

A tourist on a boat lost his wallet. He accused an Irishman who was sitting near of finding and keeping it. Soon after, he found the wallet and profusely apologized to Pat. "No need" said Pat. "A mistake on both sides. You mistook me for a thief and I mistook you for a gentleman."

## COATS, DRESSES

A cordial welcome to **Mr. Dan Nash** who is our new manager transferred from the Gown Shop, Fashion Floor.

Our former manager **Miss Stevenson** was in for a visit in August from Saskatoon. Everyone was invited to her beach cottage at Whytewold. Latest reports say the cottage is still intact.

## MEN'S FURNISHINGS

Our congratulations to **Les Lowe** on his transfer to the Juvenile Dept. . . . we hope you meet with success there, Les!

We are sorry, indeed to lose our popular manager **Mr. Neil Baker** who has decided to try his fortunes elsewhere. Best wishes Neil, in your new venture!

On September 8th our **Shirley Ireland** was wed to Mr. H. Greenlay, and we offer warm wishes for the young peoples' future happiness.

## HARDWARE

Good-bye and Good Luck to **Vic Peever** who has left us after several years. Hope you like your new job of handling vitamins in the Drugs, Vic!

We extend a sincere welcome to **Mr. M. Veale** who has taken Mr. Peevers' place with Hardwares.

## SMALLWARES

Bon voyage and all good wishes are extended to **Mr. Dave Thomson** formerly in charge of Smallwares, who has left us for a more responsible position with the Calgary store.

Her former associates will be pleased to hear that little **Ann Sirsky** gave birth to a son early in August.

A minister was very fond of cherry brandy — and one of his elders offered him a bottle if he would acknowledge the gift in the church magazine. This he did, as follows:—"He thanked the donor for the gift of fruit and the spirit in which it was given."

## SHOES

We welcome newcomer **Ted Oke** and hope he enjoys a long and successful term with Shoes.

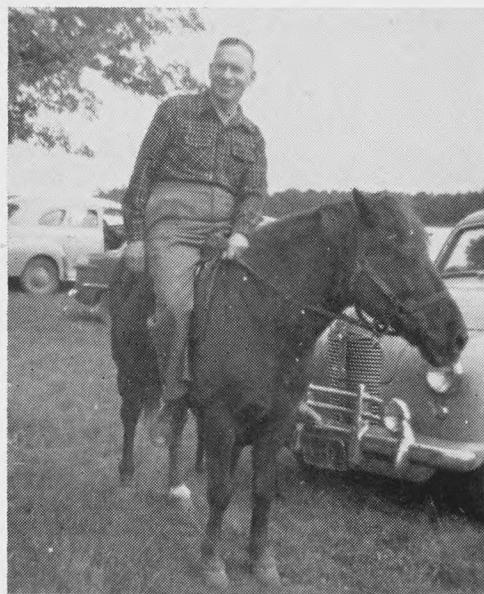
August was an unlucky month for our **Frances Kolticka**. She was hospitalized for an Appendix operation. We all hope to see you back soon Fran!

## LINGERIE

The girls are still talking about the merry party they organized—to bid goodbye to **Bernice Dalke** and **Ruth Bingham** . . . the former transferred to a new position and the latter to become a full time housekeeper. Best wishes to both!

## MEN'S CLOTHING

The staff of the department wish to express satisfaction to management for their plush new surroundings and increased space.



## FUEL DEPARTMENT

June the 7th will be long remembered by the fuel gang. About 50 members of the staff including office and yard employees, their wives and families journeyed by auto to Chesley Camp near Netley Creek for a wonderful picnic. There were sports and lots of good eats and refreshments. Manager **Ed Munro** cuts quite a figure as a horseman, don't you agree? It was a grand get-together—and we hope it will be repeated next year!



## BASEMENT MARKING ROOM

**Caroline McDonald** of the Basement Marking Room, exchanged marriage vows with Bill Benneke at a pretty ceremony held August 4th at St. Paul's United Church. The couple travelled South of the Line on their honeymoon and will settle down in Winnipeg. All the best from your former companions, Carolina!

## JOLLY CANUCK

Before departing for Toronto to reside **Greta Weiner** was entertained by staff friends at a jolly party held at Mrs. D. McFayden's home. She was given a Ronson Table Lighter as a memento of happy times at the Bay.

The staff extends cordial greetings to **Mr. Angus McKay** who has been appointed supervisor of the Jolly Canuck and Refreshment Bar.

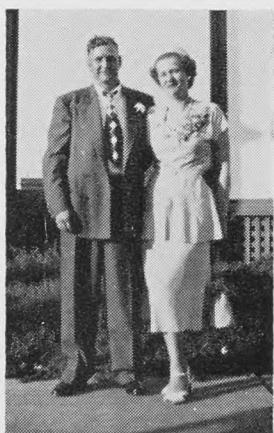
On Tuesday, August 28th a surprise dinner party was held in the Staff Lunch Room in honour of **Lucy Chamberlain** a bride elect of early Fall. Mr. A. McKay presented Lucy with a handsome Torchiere Lamp, on behalf of the staff. Singing, music and bingo, with oodles of prizes, rounded out an enjoyable evening.

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Isaac met Jacob arriving in Aberdeen. He said to him, "No use coming to Aberdeen to make a living, Jacob." Jacob replied "What makes you think I'm coming to make a living? I'm coming here to finish my education!"



**Marguerite M. Ellis**, popular cashier in the Staff Lunch Room, was united in marriage to Mr. W. R. Pryde in Westminster Church, June 4th. A post-nuptial shower in her honour was held June 22 at the home of Mrs. Irene Matthews at which many of Marguerite's store friends gathered. Gifts included a smart table and a table lamp. Marguerite was delighted with the kindness shown her and wishes to thank all who contributed to her lovely gifts . . . and sends a special thank you to Mrs. Matthews for the use of her home. All our best wishes to the newly weds!



Our Anita Lamb just after she became Mrs. Frank Outhwaite, July 28th.

## MEATS

On June 27th **Ann Vogt** was hostess at a shower in her home to honour **Anita Lamb**, a bride-to-be of August. A lovely corsage, an electric clock and other gifts were showered on Anita. The presentations being made by Arleen and Judy Boyce. A pleasant luncheon was part of this affair . . .

and guests numbered 20 of Anita's business friends.

St. Vital Legion Hall was the scene of a grand reception after our **Anita Lamb** became Mrs. Frank Outhwaite on July 28th. We send all our best wishes to Ann and Frank.

A miscellaneous shower held at the home of Mrs. Boyce honoured **Ann Vogt** who became a bride on September 8th. Little Arleen Boyce officiated at the presentation of a lovely corsage and many useful gifts. Luncheon was served and afterwards Paul Ruta entertained with accordion selections. It was a happy send off to a popular girl and we wish her much joy in her married life!

# A Section of Our Gay, New, Children's Shopping Wonderland



It's no wonder visitors and customers are impressed when they see how BRIGHT, NEW and UP-TO-DATE the BAY has become lately! It's something to be proud of . . . all the careful thought and planning, the revamping and modernization that's contributed to our "New Look."

Let's "take stock" of the many new improvements of the past few months . . . evidence that the Bay continues to be Canada's First Store, in more than age!

● "The Time Has Come To Talk of Many Things" — of SHOES and TOYS and TODDLERLAND, of GIRLS' WEAR, BABYLAND and BOYS' CLOTHING . . . or so the Walrus in "Alice in Wonderland" might have said had he seen the bay's exciting new second floor Wonderland for the young fry. All departments modernized and attractively decorated in an Alice in Wonderland Theme to entice

the youngsters — a real credit to BAY management.

- BIGGER, BETTER and BRIGHTER — the Main Floor with the installation of bright, new fluorescent ceiling lights! New easy-on-the-eyes lighting for every department. For our men customers, a "Shopping Centre" designed to outfit men from head-to-toe and a new look to such departments as the BOOKS, SPORTING GOODS, DRUGS, TEA TIME DAINTIES, SILVERWARE, etc.

- THE UPS AND DOWNS OF DEPT. LIFE — moved up — BOYS' CLOTHING to the Second Floor, LAMPS to the Fourth Floor. And down — HOUSEWARES to the Basement, BOOKS to the Main Floor.

- ALTERED and ENLARGED — a wonderful "face-lifting" job has left us a Beautiful Basement store! The treatment includes more convenient layouts, new fitting rooms, wider aisles! And there's a new REFRESHMENT BAR, too.

**Many Progressive Changes for Brighter and Better Shopping**